

Frequently Asked Questions: License Management Programs

License Management isn't just a best practice. It's an essential one for cost-efficiency and ensuring your team has the right tools to be productive.

Why do I need a License Management Program?

Don't over pay for licenses you don't need. Ensure your IT team knows which licenses are in use and what isn't. Here are the most common issues:

- Employees leave and licenses are not reassigned
- Project needs evolve and an app is no longer being used
- Licenses for the same software are purchased by different departments leading to unnecessary duplication
- Licensing requirements change and the organization hasn't adjusted



33%

of SaaS licenses are never used.

What are the benefits of a dedicated License Management Program?

An average organization invests \$10,000 per employee, per year, on software application licenses.

Yet 33% of SaaS licenses are never used. License Management programs can **eliminate license overspending** while license streamlining **increases productivity** and **manages security concerns**.

What does License Management from ConRes look like?

ConRes will **order and allocate your licenses as needed**. On average, our customers save 20% in license costs.

Here's our process:

1. Technical Account Manager evaluation of systems and needs.
2. Assess requirements and see what software and application tools are used.
3. Cancel or reassign licenses where it makes sense.
4. Manage ongoing license procurement and billing.
5. Monitor software package upgrades and renewals.

Our goal is to help get your license expenses in line and reduce administrative burden while keeping you within your allocated software budget.

20%

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Microsoft Solutions Partner

ConRes is a proud partner of Microsoft, allowing us to better help and serve you and your business' needs.

With this specialization, we have the expertise to provide the right-fit solution that enables your organization to reduce unnecessary spending, increase productivity and manage security risks. Let's get started today.

How do I get started? Talk to ConRes today about how we can help manage your software and application license needs. Contact us at solutions@conres.com

