



Press Contact:

Rachel Cuomo
Continental Resources
781-533-0305
rcuomo@conres.com

IMMEDIATE RELEASE

Continental Resources Recognized by Cisco as Data Center Unified Computing Authorized Technology Provider in the United States

Bedford, MA– November-16-09 – Continental Resources announced today that it has achieved Data Center Unified Computing Authorized Technology Provider (ATP) status from Cisco. This designation recognizes Continental Resources as having fulfilled the training and program prerequisites to sell, deploy and support the Cisco Unified Computing System in the United States.

The Cisco Unified Computing System unites network, computational, storage access, and virtualization resources in a single energy-efficient system that can reduce the costs and complexity of information technology (IT) infrastructure, help extend capital assets, and improve business agility well into the future. A new computing model, the Cisco Unified Computing System uses integrated management and combines a “wire once” unified fabric with an industry-standard computing platform to optimize virtualization, reduce the data center’s total overall cost, and provide dynamic resource provisioning for businesses that are becoming increasingly collaborative, mobile and distributed.

“Continental Resources is thrilled to be accepted into the Unified Computing System Program,” says Kevin McCann, Vice President of the SNI Division at Continental Resources. “As a Cisco Data Center Unified Computing Authorized Technology Provider, we are able to provide our customers a revolutionary data platform that reduces their total cost of ownership, increases business agility and reduces the amount of equipment needed to run the data center.”

“Taking advantage of an architectural shift in the data center, Cisco’s new computing model can help customers transform the data center into a dynamic IT environment with the power to increase productivity, improve efficiency and drive

virtualization to an entirely new level,” said John Growdon, director, Worldwide Channels Go-to-Market Group at Cisco. “As a Cisco Data Center Unified Computing Authorized Technology Provider, Continental Resources is a member of an elite ecosystem of industry leaders working with Cisco to stimulate technology innovation, augment service delivery, and accelerate the market adoption of unified computing.”

To qualify as a Cisco Data Center Unified Computing Authorized Technology Provider, Continental Resources had to meet a number of requirements. These included achieving the Cisco Data Center Networking Infrastructure Specialization and the Cisco Data Center Storage Networking Specialization as well as demonstrating mature competencies in server, storage and virtualization technologies.

Cisco’s **Authorized Technology Provider Program** is part of a comprehensive go-to-market strategy for emerging and advanced technologies. The program helps Cisco to define the knowledge, skills and services that channel partners need to sell, deploy and support these technologies. As the market changes, an ATP status is often the precursor to a Cisco specialization.

About Continental Resources, Inc. (ConRes)

ConRes is a hybrid VAR the combines custom volume solutions and logistics services with the IT skill sets of a more traditional VAR. ConRes delivers enterprise-class solutions ranging from virtualization to disaster recovery; from wireless to unified communications; from networking to security; from UNIX®, Solaris™, and Linux® to Windows® to I.T. Professionals in business, government or academia.

ConRes also purchases, rents and leases new, reconditioned and pre-owned test and measurement equipment. The Test and Measurement Division provides support to a variety of applications including datacom, telecom and mobile communications, digital and analog testing, mixed signal, memory and processor testing, components and semiconductors, and RF and microwave.

###

Cisco, the Cisco logo, and Cisco Systems are registered trademarks of Cisco Systems Inc. in the United States and certain other countries.